

Steps to Reach The Top

Timeline Of Your Marketing Campaign



1

First, We Perform In-depth Market Research And Competitor Analysis, And Explore Your Value Propositions.

2

Tracking code setup and implementation so we can track conversions on your campaign.

3

Next, we select keywords, write compelling ad copy, select valuable ad extensions, and build a campaign structure

4

It's go time. Now that you have reviewed the PPC campaigns, it's time to enable them

5

A team of certified AdWords/ Bing experts will optimize your account to gradually improve performance and ROI.

Portfolio

Google Ads

All campaigns

Search

Reports

Tools and settings

Refresh

Help

Notifications

745-917-5347 Maroosh UAE
uafgroup2021@gmail.com

U

⚠️ Performance Max upgrades - Starting Feb 1, 2023, your eligible Local campaigns will be upgraded to Performance Max.

DismissLearn more

Workspace filter

Campaign status: All

Ad group status: Enabled

Add filter

Save

Overview

Recommendations

Insights

Campaigns

Campaigns

Auction insights

Ad groups

Ads & assets

Landing pages

Keywords

Audiences

Content

Get the Google Ads mobile app

Add filter

SearchSegmentColumnsReportsDownloadExpandMore

<input type="checkbox"/>	<input type="radio"/>	Campaign	Optimization score	Campaign type	Impr.	Interac	Interaction rate	Avg. cost	Cost	Bid strategy type	Clicks	Conv. rate
<input type="checkbox"/>	<input type="radio"/>	Maroosh- traffic	—	Search	91,907	6,559 clicks	7.14%	AED0.43	AED2,826.49	Maximize clicks	6,559	0.00%
<input type="checkbox"/>	<input type="radio"/>	DM - AD - Brand	—	Search	81,426	1,574 clicks	1.93%	AED0.81	AED1,271.10	Maximize clicks	1,574	0.00%
<input type="checkbox"/>	<input type="radio"/>	Local store campaign	—	Local Upgrade available	343,796	1,281 clicks	0.37%	AED0.38	AED482.51	Maximize conversion value	1,281	19.36%
<input type="checkbox"/>	<input type="radio"/>	DM - AD - Generic + Items	—	Search	81,770	1,256 clicks	1.54%	AED1.20	AED1,503.44	Maximize conversions	1,256	0.00%
<input type="checkbox"/>	<input type="radio"/>	DM - AD Competitor	—	Search	91,902	785 clicks	0.85%	AED1.95	AED1,533.06	Maximize conversions	785	0.00%
<input type="checkbox"/>	<input type="radio"/>	Local store visits and promotions-Local-2	—	Local	162,432	473 clicks	0.29%	AED3.76	AED1,780.61	Maximize conversion value	473	20.51%
<input type="checkbox"/>	<input checked="" type="radio"/>	Lebanese Food Restaurant	—	Smart	0	0	—	—	AED0.00	Maximize clicks	0	0.00%
Total: Campaigns in your current workspace					853,233	11,928 clicks	1.40%	AED0.79	AED9,397.21		11,928	2.89%
Total: Account					853,233	11,928 clicks	1.40%	AED0.79	AED9,397.21		11,928	2.89%

Google Ads

Search

Reports

Tools and settings

Refresh

Help

Notifications

745-917-5347 Maroosh UAE
uafgroup2021@gmail.com

U

< 1 / 3 > ⚠️ Your ads aren't running - Make a payment towards your overdue account balance.

HideLearn moreFix it

Enabled

Status: Not eligible

Type: Standard

More details

Ad group 1 of 1

Overview

Recommendations

Ads & assets

Ads

Assets

Landing pages

Keywords

Audience

Content

Settings

Devices

Change history

Get the Google Ads mobile app

Ads

All time

May 20, 2021 – Jan 13, 2023

Show last 30 days

+1

Add status: All

Add filter

SearchSegmentColumnsReportsDownloadExpandMore

<input type="checkbox"/>	<input type="radio"/>	Ad	Status	Ad strength	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost	Conv. rate	Conversions	Cost / conv.
<input type="checkbox"/>	<input checked="" type="radio"/>	Online Order Now - maroosh.ae Cold hot Mezze in Abu dhabi shawarma order online... www.maroosh.ae we provide Online food delievery with up to 35% Offers in single order. Order Mezze / BB... View assets details	Not eligible Campaign paused	Good	Responsive search ad	4,149	56,102	7.40%	AED0.45	AED1,846.38	0.00%	0.00	AED0.00
<input type="checkbox"/>	<input checked="" type="radio"/>	Online Order Now - maroosh.ae Cold hot Mezze in Dubai shawarma order online dub... www.maroosh.ae we provide Online food delievery with up to 35% Offers in single order. Order Mezze / BB... View assets details	Not eligible Campaign paused	Good	Responsive search ad	2,410	35,805	6.73%	AED0.41	AED980.12	0.00%	0.00	AED0.00
Total: Ads in your current workspace						6,559	91,907	7.14%	AED0.43	AED2,826.49	0.00%	0.00	AED0.00
Total: Ad group						6,559	91,907	7.14%	AED0.43	AED2,826.49	0.00%	0.00	AED0.00

1 - 2 of 2

Portfolio

Google Ads

SearchReportsTools and settingsRefreshHelpNotifications

745-817-0007 Maroosh UAE
info@marooshuae.com

U

PausedType: Local Upgrade availableBudget: AED20.00/day

Campaign 5 of 7

Overview

Insights

Ad groups

Audiences

Settings

Change history

Show less

Locations

Per store report

Excluded

Experiments

Per store report

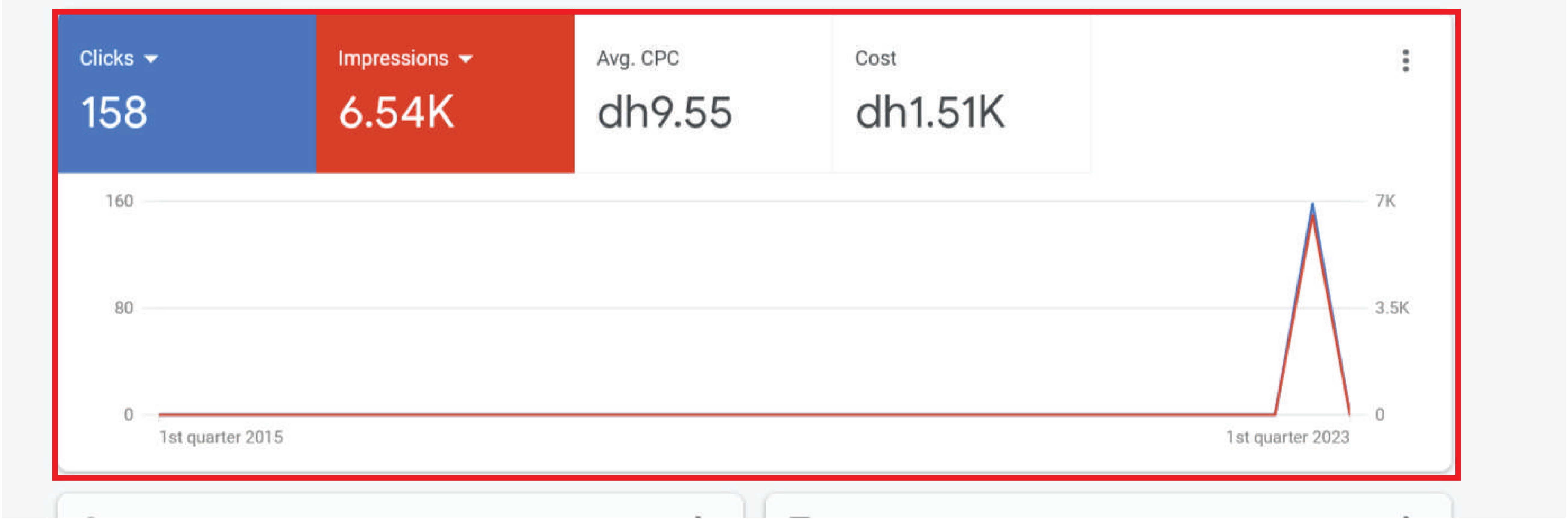
All timeMay 20, 2021 – Jan 13, 2023Show last 30 days

Add filter

SegmentColumnsDownloadExpandMore

Store locations	Local reach (impressions)	Call clicks	Driving directions	Website visits
Maroosh Restaurant · La Mer, Dubai Lebanese Food &... La Mer - Dubai	113,920	3	49	1
Maroosh Restaurant · Khalifa City, Abu Dhabi Lebane... Maroosh Khalifa - Abu Dhabi	44,341	8	54	2
Maroosh Restaurant · Defence Road, Abu Dhabi Leba... 821 Hazza Bin zayed st- Defence road - أبو ظبي	40,868	5	55	1
Le Boulanger Muroor Road - شارع سلامة بنت بطني - أبو ظبي	33,847	4	47	1
Maroosh Restaurant · Al Wahda Mall, Abu Dhabi Leba... Al Wahdah Mall- Food Court - Abu Dhabi	30,630	3	20	0
Maroosh Restaurant Makani Al Shamkah Mall- Abu Dhabi - أبو ظبي	26,391	8	36	0
Maroosh Restaurant Abu Dhabi Mall- Al Zahiyah - Abu Dhabi	24,208	7	17	0
Maroosh Restaurant New Visitor Center & Plaza at Sheikh Zayed Grand Mos...	15,827	0	6	0
Maroosh شارع المجد - أبو ظبي	13,271	2	10	1
Le Boulanger Cafe · Khalifa City, Abu Dhabi Coffee, Te... CH2G+8CQ - أبو ظبي	104	0	0	0

1 - 10 of 10



Most shown ads

Anuvibs _ LeadAd group 1

How to open company in dubai | Business advisory services UAE | Corporate services provider

Adwww.anuvibs.com

Affordable business setup packages. UAE business setup with 100% ownership. UAE residency visa.

Ad

Enabled

Impressions6,540

Clicks158

CTR2.42%

All ads

All assets

1 / 1



Portfolio

Most-shown ads

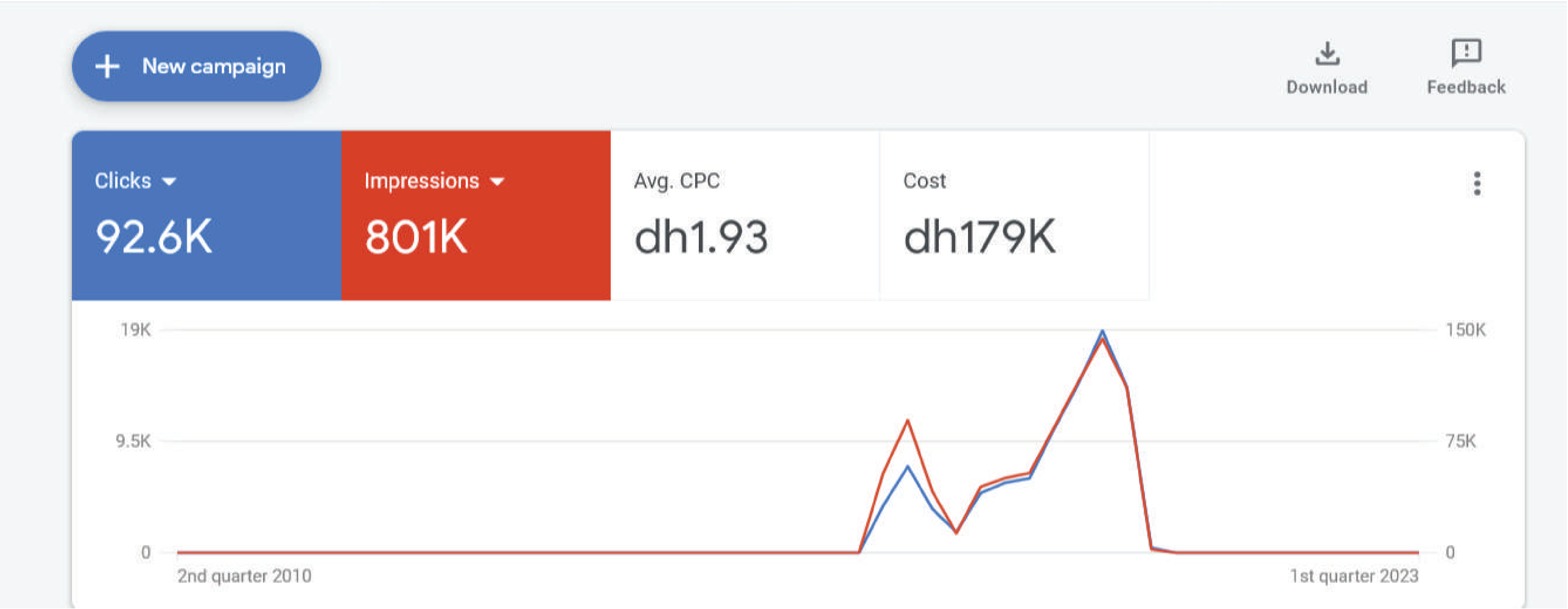
Leads-Search-1

Ad group 1

Apply for Credit Card | Get Credit card in 24hrs | Minimum salary 5k required

Ad gulfloanadvisor.com/landing-page

Apply for Credit Card to access the most rewarding savings. No Annual Fees. Cashback. Free Travel Insurance. Great Shopping Deals. Dining Offers



Portfolio

All campaigns

Enabled and Paused

.Zabeel

Europe

Green Apple

third countries

Removed campaigns are hidden

Overview

Recommendations

Insights

Campaigns

Ad groups

Ads & assets

Assets

Landing pages

Keywords

Audiences

Settings

Change history

Google Ads

All campaigns

Search

Reports

Tools and settings

Refresh

Help

Notifications

126-232-3840 California Medi...
dipgal@californiamediasoc.co...

D

Ads

All time

Jun 30, 2010 – Jan 13, 2023

Show last 30 days

Ad status: Enabled, Paused

Add filter

Search

Segment

Columns

Reports

Download

Expand

More

Ad

Clicks

Impr.

CTR

Avg. CPC

Schengen Visa from the UAE | 26 Countries in Europe | call now
www.visainternationalpros.com
Stress Free, Fast and an Efficient Reliable service direct from VISA Specialists. Appointment Schedule, Professional detailed letter to the Embassy from English Nationals

15,326

115,657

13.25%

AED1.44

United Kingdom Visa From Dubai | UK Visa
www.visainternationalpros.com
Get your visa easy, fast and stress free. Contact the Visa experts at VIP. Native English speaker to help you get your UK visa

6,164

46,180

13.35%

AED1.87

China Visa From Dubai | No embassy visit required | Tourist and Business visa
www.visainternationalpros.com
Stress free no need to go to the consulate call now Call Now. Stress Free, Fast and an Efficient Reliable service direct from VISA Specialists

3,762

43,914

8.57%

AED2.91

{Keyword:Germany Visa Service} | Easy and Fast Visa Process
www.visainternationalpros.com
Complete Germany Visa Application Processing + Delivery & Pickup Of Documents!

4,326

29,347

14.74%

AED1.91

Get the Google Ads mobile app

All campaigns

Enabled and Paused

Display Ads

Dubai

Removed campaigns are hidden

Overview

Recommendations

Insights

Campaigns

Ad groups

Ads & assets

Landing pages

Keywords

Audiences

Content

Settings

Change history

Show less

Google Ads

All campaigns

Search

Reports

Tools and settings

Refresh

Help

Notifications

126-232-3840 California Medi...
dipgal@californiamediasoc.co...

D

Overview

All time

Jun 30, 2010 – Jan 13, 2023

Show last 30 days

Campaign status: All; Ad group status: All

Add filter

New campaign

Download

Feedback

Clicks

127

Impressions

5.27K

Avg. CPC

dh1.81

Cost

dh230

130

65

0

2nd quarter 2010

6K

3K

0

1st quarter 2023

Searches

Sort by: Impressions

Most-shown search ads

Dubai

Text Ad

Portfolio

Google Ads		All campaigns		Search Reports Tools and settings Refresh Help Notifications 126-232-2840 California Med... dpgai@californiamedhouse.co...									
All campaigns		Overview		Ads All time Jun 30, 2010 – Jan 13, 2023 Show last 30 days									
Enabled and Paused		Recommendations		Ad status: Enabled, Paused Add filter Search Segment Columns Reports Download Expand More									
.Zabeel		Insights		Ad									
Europe		Campaigns		Clicks Impr. CTR Avg. CPC									
Green Apple		Ad groups		Schengen Visa from the UAE 26 Countries in Europe call now www.visainternationalpros.com Stress Free, Fast and an Efficient Reliable service direct from VISA Specialists. Appointment Schedule, Professional detailed letter to the Embassy from English Nationals									
third countries		Ads & assets		United Kingdom Visa From Dubai UK Visa www.visainternationalpros.com Get your visa easy, fast and stress free. Contact the Visa experts at VIP. Native English speaker to help you get your UK visa									
Removed campaigns are hidden		Assets		China Visa From Dubai No embassy visit required Tourist and Business visa www.visainternationalpros.com Stress free no need to go to the consulate call now Call Now. Stress Free, Fast and an Efficient Reliable service direct from VISA Specialists									
		Landing pages		{Keyword:Germany Visa Service} Easy and Fast Visa Process www.visainternationalpros.com Complete Germany Visa Application Processing + Delivery & Pickup Of Documents!									
		Keywords											
		Audiences											
		Settings											
		Change history											
		Get the Google Ads mobile app											

Google Ads		All campaigns		Search Reports Tools and settings Refresh Help Notifications 126-232-2840 California Med... dpgai@californiamedhouse.co...									
All campaigns		Overview		Ads All time Jun 30, 2010 – Jan 13, 2023 Show last 30 days									
Enabled and Paused		Recommendations		Ad status: Enabled, Paused Add filter Search Segment Columns Reports Download Expand More									
Display Ads		Insights		Ad									
Dubai		Campaigns		Impr. Interactions Interaction rate Avg. cost									
Removed campaigns are hidden		Ad groups		Yogitoes Towels Shop for offers & deals www.kataandasana.com Dubai's favourite yoga and active wear e-boutique. Home Delivery.									
		Ads & assets		Toesox Shop for offers & deals www.kataandasana.com Dubai's favourite yoga and active wear e-boutique. Home Delivery.									
		Assets		Manduka Shop for offers & deals www.kataandasana.com Dubai's favourite yoga and active wear e-boutique. Home Delivery.									
		Landing pages		Manduka Pro Lite Shop for offers & deals www.kataandasana.com Dubai's favourite yoga and active wear e-boutique. Home Delivery.									
		Keywords		Manduka Pro Lite Shop for offers & deals www.kataandasana.com Dubai's favourite yoga and active wear e-boutique. Home Delivery.									
		Audiences		Manduka Pro Black Shop for offers & deals www.kataandasana.com Dubai's favourite yoga and active wear e-boutique. Home Delivery.									
		Content		Manduka Mats Shop for offers & deals www.kataandasana.com Dubai's favourite yoga and active wear e-boutique. Home Delivery.									
		Settings											
		Get the Google Ads mobile app											

Portfolio

All campaigns

Enabled and Paused

B2B Kaizen

Competitor

Lead Form - Kaizen

Loft Office

Website traffic-Search-2

Removed campaigns are hidden

Overview

Recommendations

Insights

Campaigns

Ad groups

Ads & assets

Assets

Landing pages

Keywords

Audiences

Content

Settings

Get the Google Ads mobile app

Google Ads

California Media LLC

kaizenams 917-479-4966

All campaigns

Search

Reports

Tools and settings

Refresh

Help

Notifications

136-232-3840 California Medi...

dp@californiamediauae.co...

D

Ads

All time

Jun 30, 2010 – Jan 13, 2023

Show last 30 days

Ad status: Enabled, Paused

Add filter

Search

Segment

Columns

Reports

Download

Expand

More

Ad

Clicks

Impr.

CTR

Avg. CPC

Loft Offices in Media City | Flexible Leasing Options | Special Offers Available +9 more

www.kaizenams.com

Where Creatives and Start-ups Thrive. Reimagine your workspace, transform your culture. 163,065 sq. of prime offices and retail that connects your people and grows your business. +1 more

View assets details

2,081

158,298

1.31%

AED3.71

Kaizen Property Management | Portfolio Management Company | Request A Free Quote +9 more

www.kaizenams.com

Get In Touch To Learn More About How We Can Help You Easily Manage Your Properties. Fostering engagement within residents to improve tenants wellbeing and happiness. +2 more

View assets details

927

75,731

1.22%

AED1.98

Office Space for Rent in Dubai | Creative Office for Startup | Loft Offices in Media City +12 more

www.kaizenams.com

Where Creatives and Start-ups Thrive. Reimagine your workspace, transform your culture. 163,065 sq. of prime offices and retail that connects your people and grows your business. +2 more

View assets details

2,273

71,757

3.17%

AED8.69

Loft Offices In Media City | Modern Loft Offices | Flexible Leasing Options +11 more

www.kaizenams.com

Explore our latest offers on offices for Rent in Dubai Media City. 163,065 sq. of prime offices and retail that connects your people and grows your business. +2 more

View assets details

1,501

33,593

4.47%

AED6.60

Loft Offices in Media City | Fitted Offices For Rent in DMC | Reimagine Your Workspace +12 more

www.kaizenams.com

Where Creatives and Start-ups Thrive. Reimagine your workspace, transform your culture. 163,065 sq. of prime offices and retail that connects your people and grows your business. +2 more

View assets details

992

13,483

7.36%

AED8.20

All campaigns

Enabled and Paused

B2B Kaizen

Competitor

Lead Form - Kaizen

Loft Office

Website traffic-Search-2

Removed campaigns are hidden

Overview

Recommendations

Insights

Campaigns

Ad groups

Ads & assets

Landing pages

Keywords

Audiences

Content

Settings

Change history

Show less

Get the Google Ads mobile app

Google Ads

California Media LLC

kaizenams 917-479-4966

All campaigns

Search

Reports

Tools and settings

Refresh

Help

Notifications

136-232-3840 California Medi...

dp@californiamediauae.co...

D

Overview

All time

Jun 30, 2010 – Jan 13, 2023

Show last 30 days

Campaign status: All; Ad group status: All

Add filter

New campaign

Download

Feedback

Clicks

9.38K

Impressions

382K

Avg. CPC

dh5.62

Cost

dh52.7K

4K

2K

0

2nd quarter 2010

150K

75K

0

1st quarter 2023

Searches

Sort by: Impressions

Most-shown ads

Lead Form - Kaizen

Lead Form - Ad group

Portfolio



Paused

Type: Shopping

Budget: ₹200.00/day

Campaign 23 of 43

<div><div></div><div></div></div>	Ad	Ad group	Status	Ad type	Clicks	Impr.	CTR	Avg. CPC	Cost	Conv. rate	Conversions	Cost / conv.
<div><div></div><div></div></div>	Shopping ad	Wondertale	Paused Ad group paused, Campaign paused	Product ad	14,088	1,147,382	1.23%	₹0.95	₹13,390.83	0.16%	23.00	₹582.21
<div><div></div><div></div></div>	Shopping ad	Black Rose	Paused Ad group paused, Campaign paused	Product ad	5,763	481,244	1.20%	₹1.46	₹8,403.37	1.30%	75.00	₹112.04
<div><div></div><div></div></div>	Shopping ad	Solitaire	Paused Ad group paused, Campaign paused	Product ad	1,435	165,832	0.87%	₹1.40	₹2,011.46	1.60%	23.00	₹87.45
<div><div></div><div></div></div>	Shopping ad	Flowers in Box	Paused Ad group paused, Campaign paused	Product ad	1,256	185,428	0.68%	₹1.02	₹1,282.18	1.51%	19.00	₹67.48
<div><div></div><div></div></div>	Shopping ad	Valentine's Day	Paused Ad group paused,	Product ad	5	221	2.26%	₹2.67	₹13.36	0.00%	0.00	₹0.00

Portfolio

PausedType: ShoppingBudget: ₹200.00/day

Campaign 23 of 43

Products

All timeFeb 5, 2019 – Jan 13, 2023Show last 30 days

Item ID	Image	Title	Product status	Price	Clicks	Impr.	CTR	Avg. CPC	Cost
shopify_in_19		Gift Single Stem Red Rose In A Glass Dome Beauty & Beast	Inactive: Ad group paused	₹8,499.00	7,097	511,007	1.39%	₹1.03	₹7,297.17
shopify_in_19		Gift Single Stem Black Rose in a Glass Dome Wondertale	Inactive: Ad group paused	₹8,499.00	978	95,656	1.02%	₹1.15	₹1,121.45
shopify_in_18		Single Stem Purple Rose in a Glass Dome - Wondertale Moyen in Deep Purple	Inactive: Ad group paused	₹8,499.00	260	37,273	0.70%	₹0.87	₹225.80
shopify_in_19		Gift One Stem Infinity Red Rose Online Champs Fleur	Inactive: Ad group paused	₹2,999.00	55	7,187	0.77%	₹1.74	₹95.69
shopify_in_18		Buy A Box Of 9 Red Infinity Roses Online Champs Fleur Orange / Transparent Box	Inactive: Ad group paused	₹5,999.00	23	7,156	0.32%	₹0.56	₹12.80
shopify_in_18		Buy A Box Of 9 Red Infinity Roses Online Champs Fleur Crimson Red / Transparent Box	Inactive: Ad group paused	₹5,999.00	2	259	0.77%	₹0.52	₹1.04
shopify_in_38		White Forever Roses in a Box - Gabrielle Roses COMME LE VERRE UNE (1 ROSE)	Inactive: Ad group paused	₹2,499.00	2	89	2.25%	₹4.45	₹8.89
shopify_in_19		Order Single long Stem White Rose Online Champs Fleur	Inactive: Ad group paused	₹2,999.00	1	149	0.67%	₹4.60	₹4.60
shopify_in_18		Buy A Box Of 9 Red Infinity Roses Online Champs Fleur Azure Blue / Transparent Box	Inactive: Ad group paused	₹5,999.00	1	75	1.33%	₹5.33	₹5.33
shopify_in_44		Peonies 10 / 3 WEEKS	Inactive: Ad group paused	₹29,999.00	0	0	—	—	₹0.00

Google Ads

SearchReportsTools and settingsRefreshHelpNotifications

956-305-2690 Champs Fleur
sk_dodra@gmail.com

Workspace (2 filters)
All campaigns

Campaign
V-Day video retargeting

Ad groups (6)
Select an ad group

Change view

PausedType: VideoBudget: ₹60.00/dayMore details

Campaign 38 of 43

Ad groups

All timeFeb 5, 2019 – Jan 13, 2023Show last 30 days

Ad group	Sequence path	Status	Target CPM	Ad group type	Impr.	Views	View rate	Avg. CPM	Cost	All video ad seq. impr.	Conv. rate	Conversion: / 1000	Cost: / 1000
(1) USP Video	1	Paused Campaign ended, Campaign paused, +1	₹120.00	Skippable in-stream	1,053	373	35.42%	₹128.25	₹135.05	1,053	0.00%	0.00	
V-Day video retargeting #3	1 → 2 → 3	Paused Campaign ended, Campaign paused, +1	₹120.00	Bumper	467	0	—	₹106.22	₹49.61	467	0.00%	0.00	
V-Day video retargeting #2	1 → 2	Paused Campaign ended, Campaign paused, +1	₹120.00	Skippable in-stream	460	113	24.57%	₹121.83	₹56.04	460	0.00%	0.00	
V-Day video retargeting	1 → 2	Paused Campaign ended, Campaign paused, +1	₹120.00	Bumper	330	0	—	₹103.38	₹34.12	330	0.00%	0.00	
V-Day video retargeting #4	1 → 2 → 3	Paused Campaign ended, Campaign paused, +1	₹120.00	Skippable in-stream	233	70	30.04%	₹119.94	₹27.95	233	0.00%	0.00	
V-Day video	1 → 2 → 3	Paused Campaign ended, Campaign paused, +1	₹120.00	Bumper	209	0	—	₹120.33	₹25.15	209	0.00%	0.00	

Portfolio

PausedType: VideoBudget: ₹60.00/dayMore details

Campaign 38 of 43

Ad	Ad type	Impr.	Views	View rate	Avg. CPM	Cost	Video	Conv. rate	Conversion	Cost / conv.
<div>(1) USP Video</div> <div><div><div><div></div><div></div><div></div><div></div></div><div><div>Skip Ad</div><div>Celebrate Love</div><div>00:43</div></div></div><div><div>Shop Now</div></div></div>	Skippable in-stream ad	1,053	373	35.42%	₹128.25	₹135.05	Champs	0.00%	0.00	₹0.00
<div>V-Day video retargeting #3</div> <div><div><div><div></div><div></div><div></div><div></div></div><div><div>CELEBRATE LOVE WITH US</div><div>00:05</div></div></div><div><div>Shop Now</div></div></div>	Bumper ad	467	0	—	₹106.22	₹49.61	Celebrate	0.00%	0.00	₹0.00
<div>V-Day video retargeting #2</div> <div><div><div><div></div><div></div><div></div><div></div></div><div><div>Skip Ad</div><div>Celebrate Love</div><div>00:26</div></div></div><div><div>Shop Now</div></div></div>	Skippable in-stream ad	460	113	24.57%	₹121.83	₹56.04	Valentine	0.00%	0.00	₹0.00
<div>V-Day video retargeting</div> <div><div><div><div></div><div></div><div></div><div></div></div><div><div>CELEBRATE LOVE WITH US</div><div>00:05</div></div></div><div><div>Shop Now</div></div></div>	Bumper ad	330	0	—	₹103.38	₹34.12	Celebrate	0.00%	0.00	₹0.00

<div>URL equals https://champsfleur.com/</div>	Campaign paused	156.00	₹108.64	2,813	17,033	16.52%	₹6.03	₹16,948.51	5.55%
Total: Dynamic ad targets in your current works...		156.00	₹108.64	2,813	17,033	16.52%	₹6.03	₹16,948.51	5.55%
Total: Experiments		0.00	₹0.00	0	0	—	—	₹0.00	0.00%
Total: Ad group		156.00	₹108.64	2,813	17,033	16.52%	₹6.03	₹16,948.51	5.55%